CSCMP 2016 Annual Conference
September 25th through 28th, 2016
Orlando, FL USA

DEMOGRAPHIC BREAKDOWN of CONFERENCE ATTENDEES
CSCMP 2016 Annual Conference Demographics
41 Countries in Attendance
as of FINAL
CSCMP 2016 Annual Conference Demographics

International Attendance by Region (percent of total international registrations) as of FINAL

Attendees from 41 Countries
CSCMP 2016 Annual Conference Demographics

45 States Plus DC in Attendance as of FINAL

AK Alaska 0.1%
AL Alabama 0.5%
AR Arkansas 1.0%
AZ Arizona 2.4%
CA California 7.0%
CO Colorado 1.0%
CT Connecticut 1.1%
DC Dis of Col 1.1%
DE Delaware 0.1%
FL Florida 11.8%
GA Georgia 7.1%
HI Hawaii 0.1%
IA Iowa 0.2%
ID Idaho 0.6%
IL Illinois 9.9%
IN Indiana 1.4%
KS Kansas 0.9%
KY Kentucky 1.3%
LA Louisiana 0.1%
MA Massachusetts 2.1%
MD Maryland 0.9%
ME Maine 0.1%
MI Michigan 4.3%
MN Minnesota 2.0%
MO Missouri 2.5%
MS Mississippi 0.2%
MT Montana 0.1%
NC Nth Carolina 2.9%
NE Nebraska 0.2%
NH New Hampshire 0.2%
NJ New Jersey 4.3%
NV Nevada 0.1%
NY New York 3.4%
OH Ohio 4.8%
OK Oklahoma 0.1%
OR Oregon 0.9%
PA Pennsylvania 5.8%
RI Rhode Island 0.9%
SC South Carolina 0.8%
TN Tennessee 3.7%
TX Texas 5.5%
UT Utah 0.7%
VA Virginia 2.1%
VT Vermont 0.1%
WA Washington 2.0%
WI Wisconsin 2.1%
CSCMP 2016 Annual Conference Demographics

United States Attendance by Region (percent of total US registrations) as of FINAL

- **NorthWest**: 3.5%
  - (5% in 2015)
  - (4% in 2014)
  - (4% in 2013)
  - (3% in 2012)

- **SouthWest**: 10.2%
  - (17% in 2015)
  - (10% in 2014)
  - (11% in 2013)
  - (9% in 2012)

- **NorthCentral**: 14.4%
  - (16% in 2015)
  - (17% in 2014)
  - (18% in 2013)
  - (15% in 2012)

- **NorthEast**: 33.9%
  - (31% in 2015)
  - (31% in 2014)
  - (34% in 2013)
  - (33% in 2012)

- **SouthCentral**: 11.0%
  - (13% in 2015)
  - (18% in 2014)
  - (15% in 2013)
  - (10% in 2012)

- **SouthEast**: 27.0%
  - (18% in 2015)
  - (20% in 2014)
  - (18% in 2013)
  - (31% in 2012)

Attendees from 45 of the 50 (plus DC) United States
CSCMP 2016 Annual Conference Demographics

Responsibility Level (percent of total registrations)

73% of 2016 Annual Conference Attendees were at the Director Level and Above
CSCMP 2016 Annual Conference Demographics

Type of Business/Organization

- Practitioners: 43%
- 3PLs and 4PLs: 24%
- Consultants: 8%
- Info Tech: 6%
- Academia: 11%
- Press/Recruiters/Non-Profit/Government: 8%
CSCMP 2016 Annual Global Conference
2016 "Fortune" Companies in Attendance as of FINAL

Percent of Companies in Attendance

- 1 to 50: 40%
- 1 to 100: 30%
- 1 to 250: 24%
- 1 to 500: 17%
CSCMP 2016 Annual Conference Demographics

Functional Responsibility of Conference Practitioners (all conference attendees)

[Bar chart showing percentages of functional responsibilities for conference attendees]
CSCMP 2016 Annual Conference Demographics

*Industry Type of Conference Practitioners (all conference attendees)*

- **Food & Beverage**: 28.6%
- **Retail**: 17.9%
- **Consumer Goods**: 13.2%
- **Electronics**: 7.7%
- **Pharma/Drug/Healthcare**: 7.7%
- **Automotive/Automotive Goods**: 6.6%
- **Apparel/Textiles**: 5.9%
- **Aerospace/Aircraft**: 5.1%
- **Aviation/Airline**: 1.8%
- **Appliance/Furniture**: 1.1%
- **Hardware**: 1.1%
- **Military**: 1.1%
- **Computer Hardware**: 0.7%
- **Primary Metals**: 0.7%
- **Motion/Control**: 0.4%
- **Metal Cast/Metal Fabricated**: 0.4%
- **Matls (Lmbr/Const/Farm/Grdn)**: 0.0%
CSCMP 2016 Annual Conference Demographics

Education Level (percent of known levels among all registrations)

- Doctorate: 10%
- Grad Work (Beyond Masters): 4%
- Masters: 35%
- Some Graduate Work: 8%
- Associates: 2%
- Some College but no Degree: 5%
- High-School Only: 1%
- Bachelors: 38%
- Some College but no Degree: 5%

49% (of Known Levels) of 2016 Annual Conference Attendees have attained a Master's Degree or Above